



The Rotary Banner

Newsletter Date
September 3, 2009

CLUB OFFICERS

PRESIDENT

Kevin Stuby

PRESIDENT-ELECT

Chris Herzog

SECRETARY

Lori Palmer

TREASURER

Cory Gallivan

DIRECTORS

CLUB SERVICE

Paul Hoover

VOCATIONAL SERVICE

Rhonda Plueter

COMMUNITY SERVICE

Charlie Kunz

INTERNATIONAL SERVICE

Rod Croxford

YOUTH EXCHANGE

Dave Miller

SERGEANT AT ARMS

Rick Hools

BANNER EDITOR

Larry Lacher

CLUB ARCHIVES

Rick Hooks

FOUNDATION

OFFICERS

PRESIDENT

Erin Phillips

TREASURER

Mark Speciale

SECRETARY

Rose Sebastian

PROGRAM HOSTS

TODAY

Rose Sebastian— Behavioral Health Alternatives

NEXT WEEK

Joe Silkwood: Stu Trask— LCCC

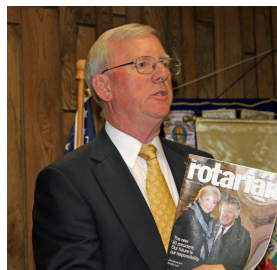
BIRTHDAYS

Rod Croxford: 9-4

What's Your Magic Number? Edition

You are the Key

What do you, Larry Thompson, and a Woodruff Key have in common? As District Governor Thompson explained, Rotary only accomplishes its mission when each of us gets involved. Without you, Rotary merely spins around and gets nothing accomplished.



Each member was encouraged to do his or her part to help in the mission of Rotary International to END POLIO WORLD-WIDE. Larry explained that we are making real progress in reducing the number of polio cases country by country. The new thrust is to provide matching funds to receive a \$200 million challenge-grant from the Bill and Melinda Gates Foundation for polio eradication. Each club is being asked to raise \$1000. from their community to contribute to this mission.

You can also help the club to grow by simply inviting business leaders to join you for lunch. Free lunch tickets were provided for that purpose.

You can help by striving to achieve perfect attendance. President Stuby has determined to focus on those who have perfect attendance each month with special recognition.

You can help the club receive a presidential citation by working to achieve three of the following six goals:

- Eradicate Polio
- Advance the recognition and public image of Rotary
- Increase Rotary's capacity to provide service.
- Expand membership
- Emphasize Rotary's commitment to vocational service.
- Optimize leadership talents within RI.

News, Notes, Nonsense and Nothings

BOARD MEETING NOTES
DG Thompson met with the executive board and encouraged the board to focus on membership increase. He also suggested that the club change from the "Club Service" model of leadership to the "Club Leadership" plan. Larry also announced that a \$24K radio campaign would begin focusing on district 6460 through the Illinois Radio Network. District Conference will be

held on November 13-14 at LCCC followed by Rotary Day at the Rams on Nov. 15. Tickets for that event are \$50, \$10 of which will support Polio-Plus. In other action, the board approved covering the excess shipping charge for the playground equipment, bringing our total bill to \$1663. They also approved paying \$55. for our ad in the Advantage for the Soap Box Race.



MAKE UP SITES

MONDAY

NOON

- Wood River— St. John's UCC, WR
- Jerseyville— Peace United Church
- Alton-Godfrey— Alton Sports Tap

TUESDAY

NOON

- Collinsville— Holiday Inn
- Granite City— Niedringhaus Methodist
- Highland— Michael's Restaurant.

WEDNESDAY

7:00 a.m.

- Bethalto— Airport
- Goshen—LCCC Center, Edwardsville

THURSDAY

NOON

- Edwardsville—First Christian

To locate a club where you are visiting check:

<http://www.rotary.org/en/AboutUs/SiteTools/ClubLocator/Pages/ridefault.aspx>

OTHER THINGS

Eric Barger officially joined the club last week.

Allen Hale officially became a grandpa. Welcome Carter Allen Koch.

Brad and Steve officially became losers, leaving the \$31. to grow in the 50/50 pot.

The club became officially satiated with Bob's teriyaki chicken, egg rolls, and fixins.

P.O. Box 56
East Alton, IL 62084

Return Service Requested

SERVICE ABOVE SELF

FOUR WAY TEST

- Is it the Truth?
- Is it Fair to all concerned?
- Will it build Goodwill and Better Friendships?
- Will it be Beneficial to All

East Alton blog:

<http://eastaltonrotary.blogspot.com/>

online make-up:

www.rotaryclubone.org/

Bubba and Billy were driving down the road while drinking beer when they spotted a roadblock ahead. "We're gonna get busted," whimpered Billy. "Don't worry," said Bubba. "We'll just pull over and finish drinkin' these beers, then peel off the label and stick it on our foreheads and then toss the bottles under the seat. Just let me do the talking." They downed the beer, threw the empties out of sight and put the labels on their foreheads. When they reached the roadblock, the police officer asked, "You boys been drinking?" "No, sir," said Bubba, pointing at the labels. "Me and Billy are on the patch."

Coming Events

- Soap Box Festival: September 12. Crossing guards needed
- Steak Fry: Oct. 1. No noon meeting.
- Chili Dinner: Oct. 23.
- Halloween Parade: Oct 29.

Today is the last day to contribute to the care package for Ethan.

Itzhak Perlman
concert to
benefit polio
eradication



In a one-night-only performance, violinist and polio survivor Itzhak Perlman will perform with the New York

Philharmonic at the Lincoln Center for the Performing Arts in New York City on Wednesday, 2 December, 7:30 p.m.

Stricken with polio at the age of four, Perlman overcame great physical challenges to become one of the world's most celebrated musicians. Now, he'll help Rotary meet its greatest challenge -- to eradicate polio.

Tickets are expected to go quickly. All proceeds benefit [Rotary's US\\$200 Million Challenge](http://www.rotary.org).

Read more at www.rotary.org



The Rotary License Plates are now available from the Illinois MVD (where our governors help to make our plates). The \$25 per year premium for the plate supports the Rotary Foundation.



Newest member Eric Barger with sponsor Chris Herzog.